

APPROVED	O.G. FIG. 1	
BY	CLASS	SUBCLASS
DRAFTSMAN	705	14

6298329

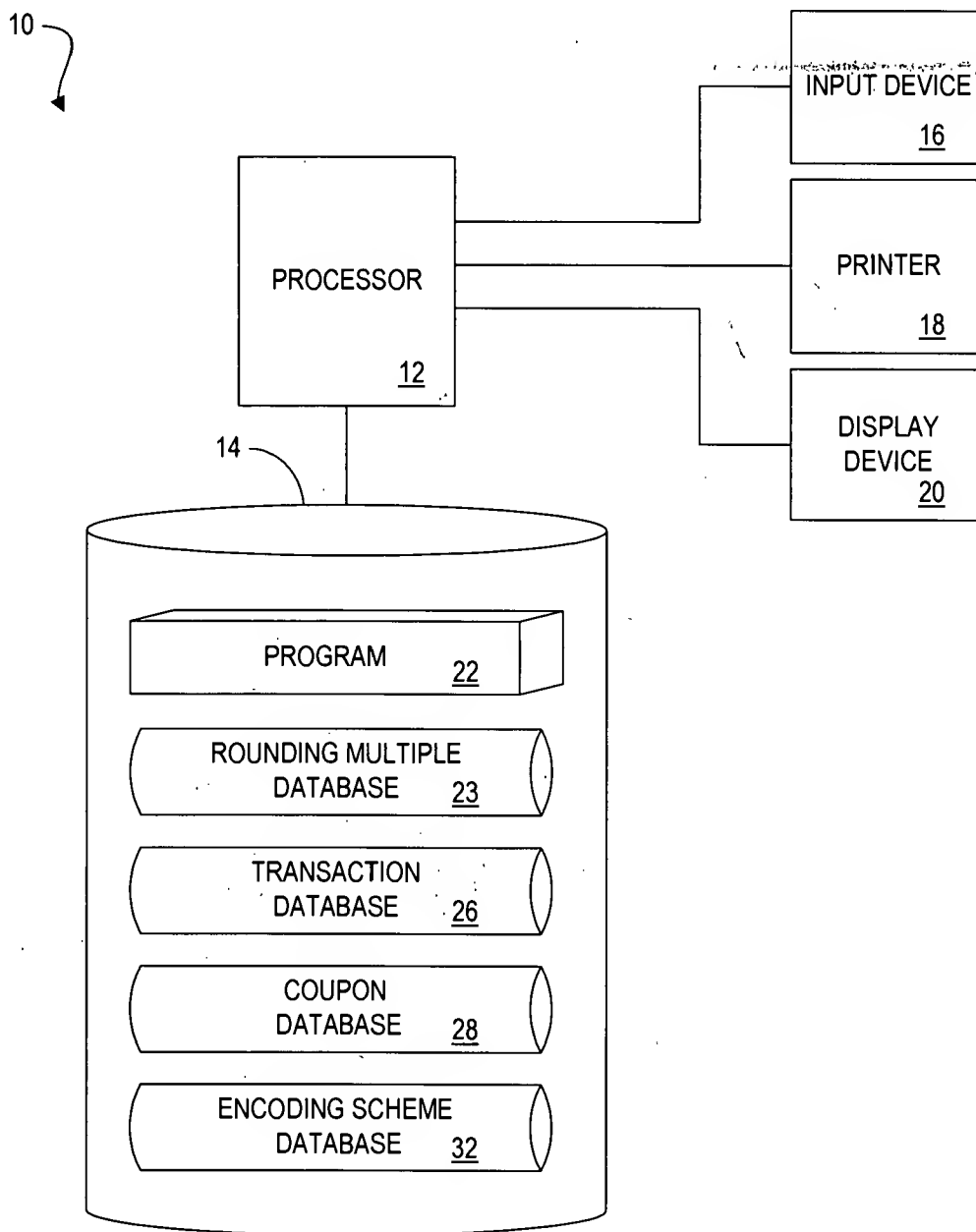


FIG. 1

APPROVED	O.G. FIG.	
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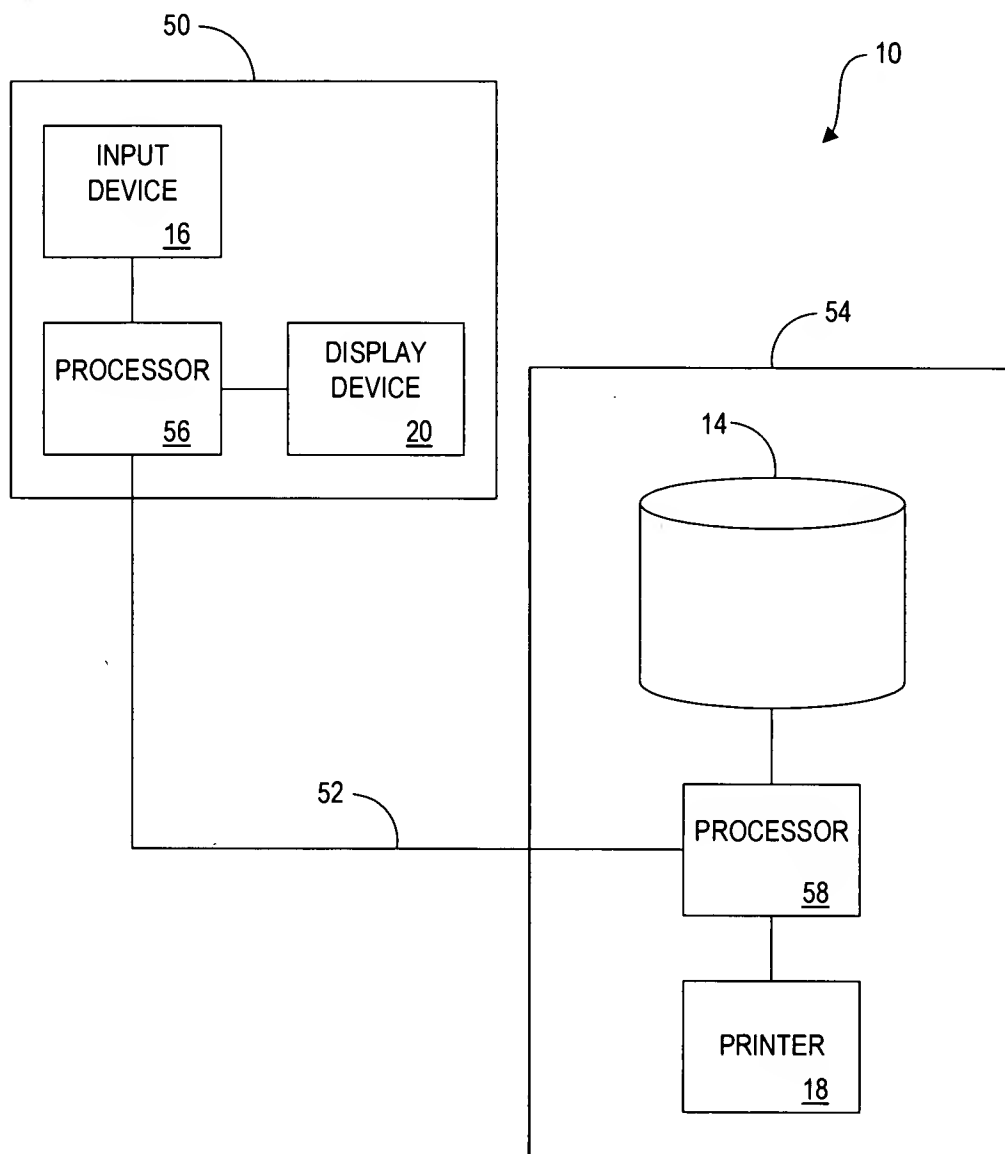


FIG. 2

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
RAFTSMAN		

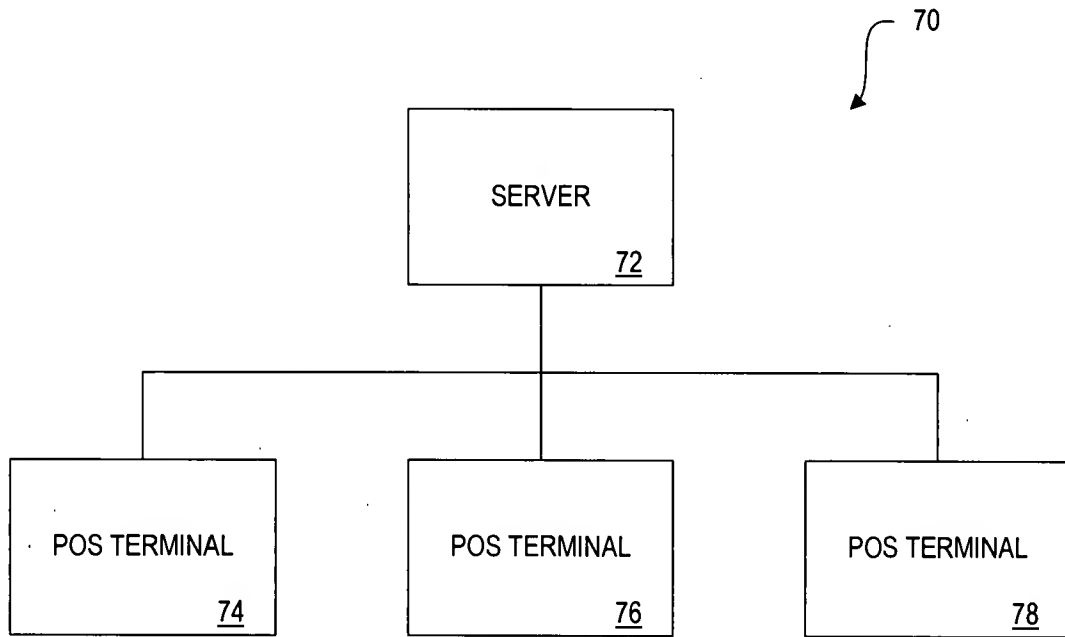


FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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100

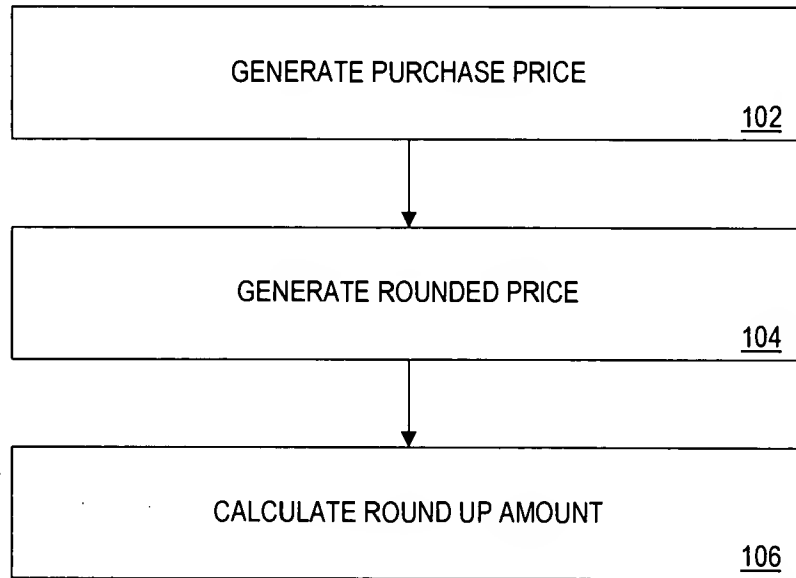


FIG. 4

APPROVED	O.G. FIG.	
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23

	RANGE OF PURCHASE PRICES <sup>130</sup>	ROUNDING MULTIPLE <sup>132</sup>
122	\$0.00 - \$7.49	\$1.00
124	\$7.50 - \$9.99	\$5.00
126	\$10.00 - \$12.49	\$1.00
128	\$12.50 AND GREATER	\$5.00

FIG. 5

APPROVED	O.G. FIG.	
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ITEM	ROUNDING MULTIPLE IF INCLUDED <u>142</u>	ROUNDING MULTIPLE IF INCLUDED <u>144</u>	ROUNDING MULTIPLE IF NOT INCLUDED <u>146</u>
SWORDFISH STEAK		\$10.00	\$1.00

FIG. 6

APPROVED	O.G. FIG.	
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20250423 160300

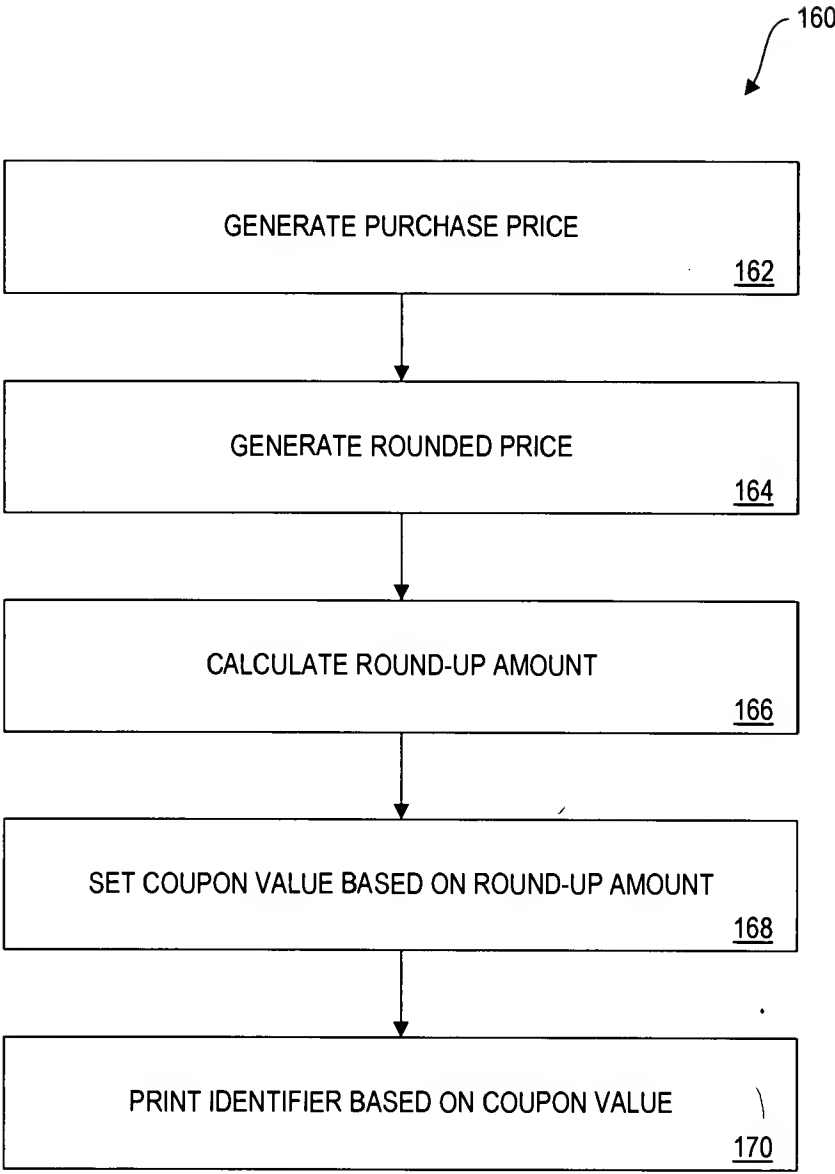


FIG. 7

APPROVED	O.G. FIG.	
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FIG. 8

26

CUSTOMER IDENTIFIER 208	NUMBER OF PURCHASES 210	NUMBER OF COUPONS REDEEMED 212	AVERAGE NUMBER OF COUPONS REDEEMED PER PURCHASE 214
1234567	7	2	0.29
1234568	10	0	0
1234569	11	4	0.36
1234570	2	1	0.50

FIG. 8



APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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SEP 20 2000

230

CUSTOMER IDENTIFIER 238	NUMBER OF PURCHASES 240	NUMBER OF ACCEPTED UPSELL OFFERS 242	ACCEPTANCE RATE 244
1234567	7	3	0.43
1234568	10	1	0.10
1234569	11	8	0.73

232

234

236

FIG. 9

APPROVED	O.G. FIG.	
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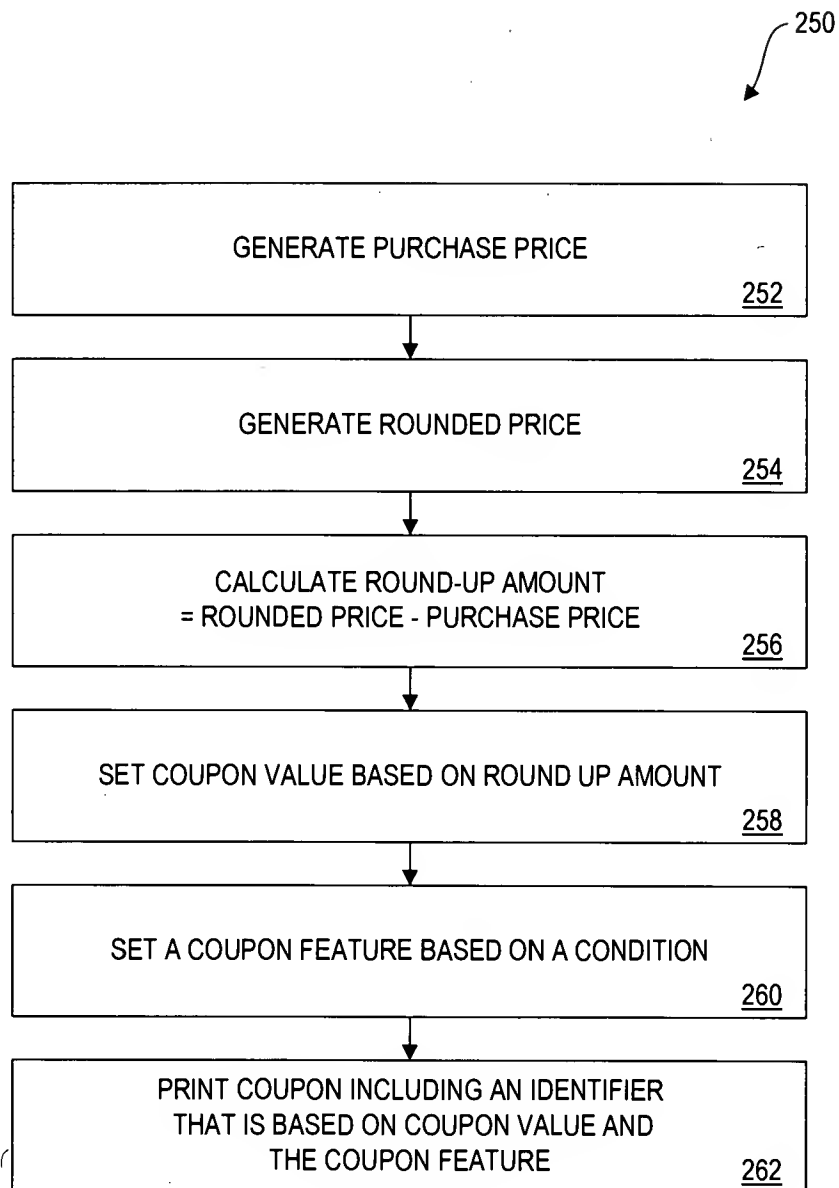


FIG. 10

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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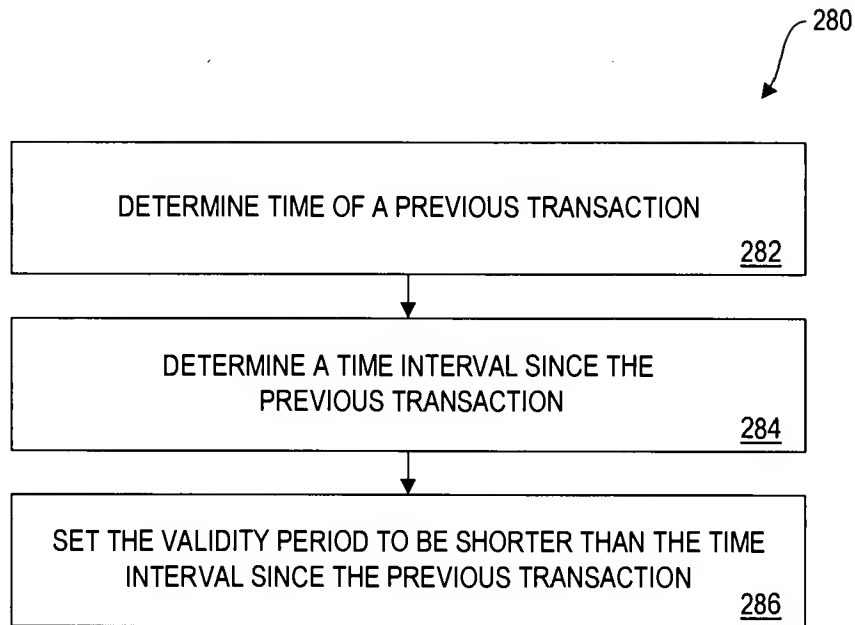


FIG. 11

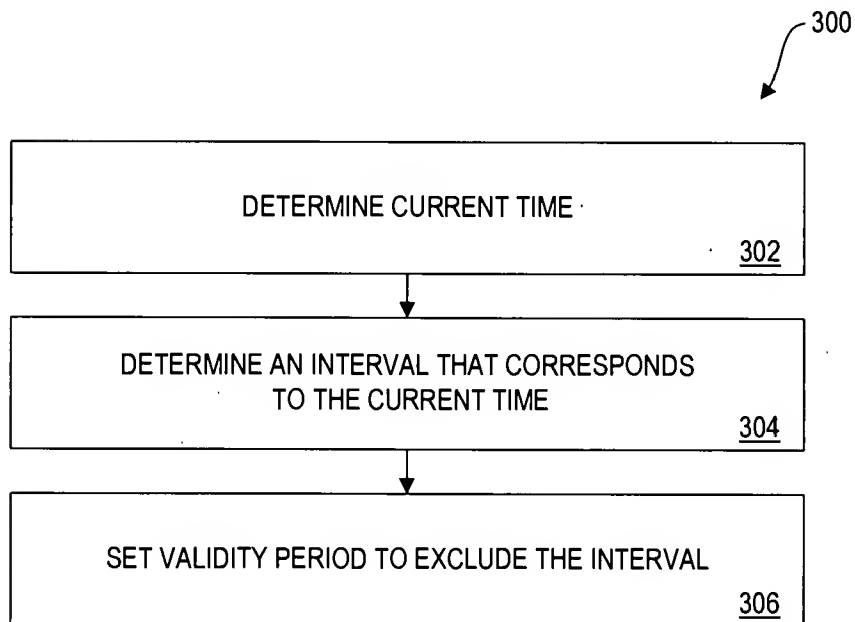


FIG. 12

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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330740C 60492000

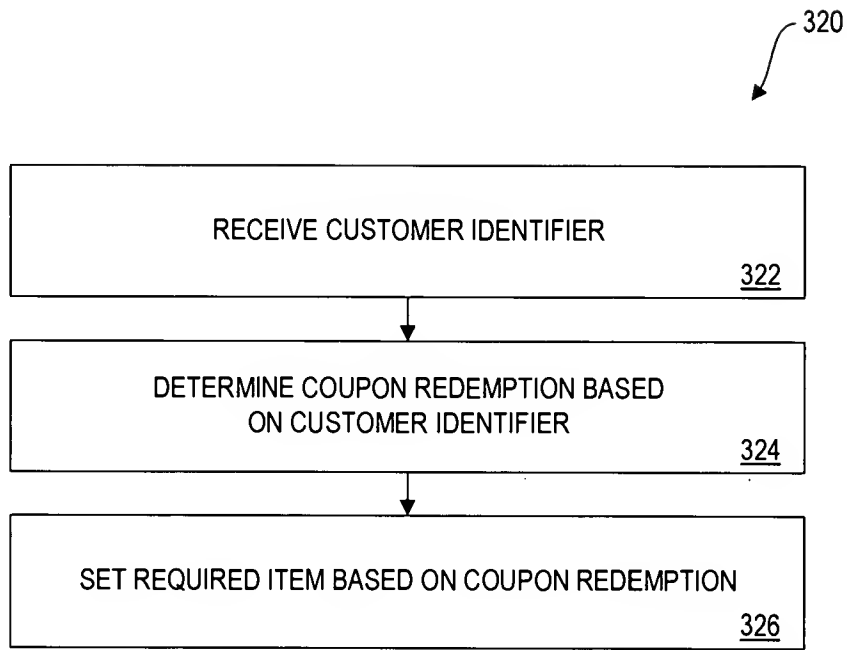


FIG. 13

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

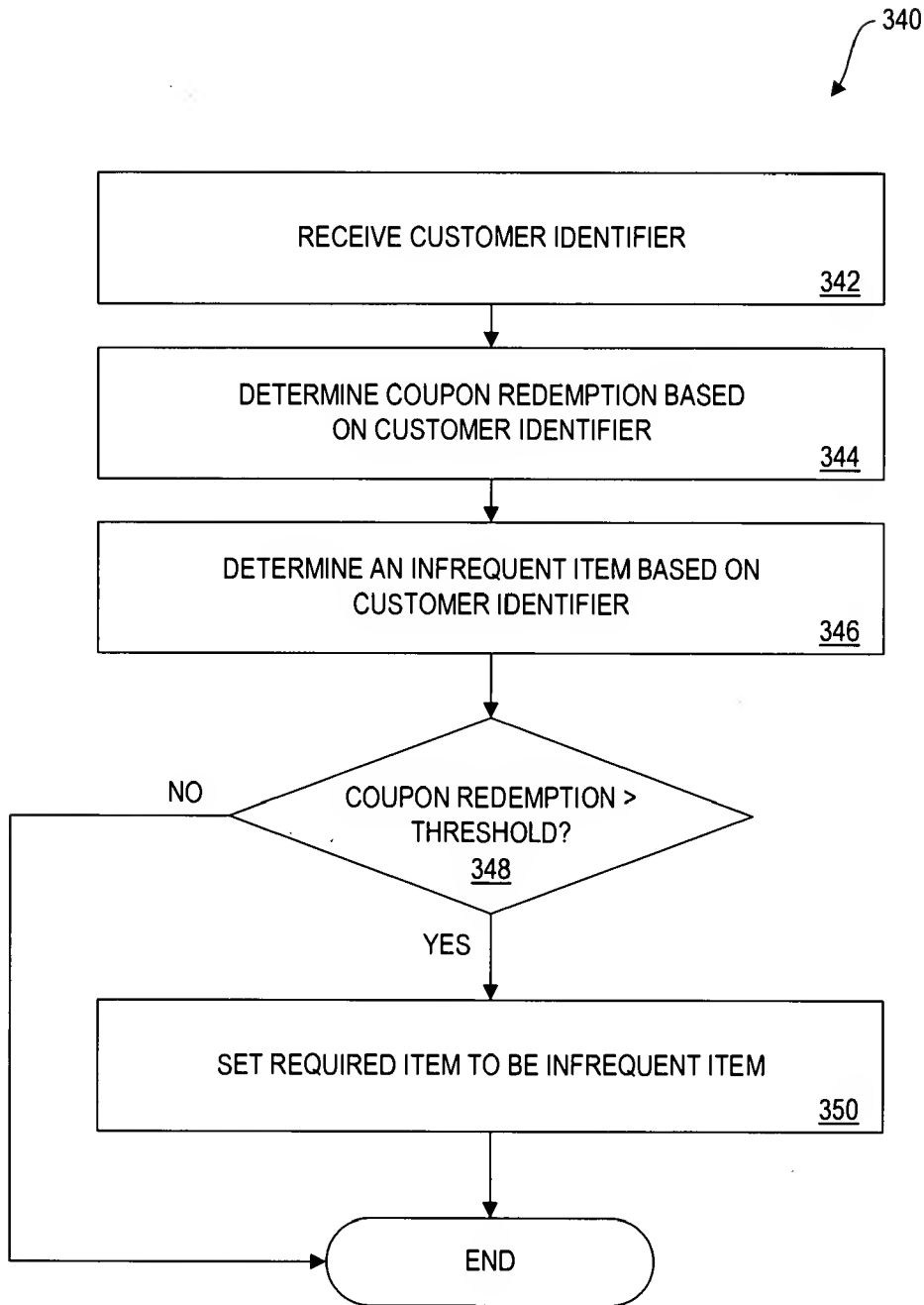


FIG. 14

APPROVED	O.G. FIG.	
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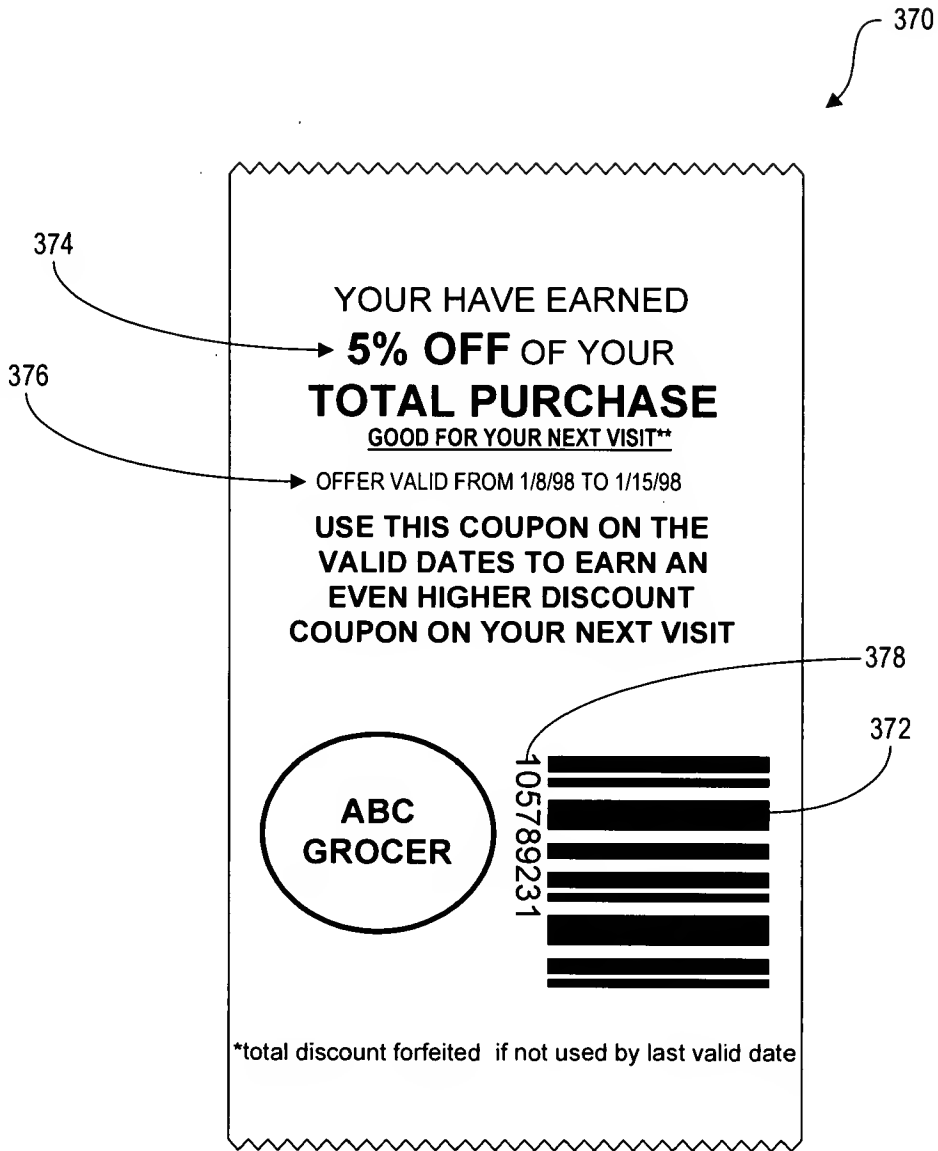


FIG. 15

APPROVED	O.G. FIG.	
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28

COUPON IDENTIFIER	COUPON VALUE	VALIDITY PERIOD	REQUIRED ITEM
396 105789230	398 \$1.00 OFF PURCHASE PRICE	400 10/1/99 - 10/4/99	402 -
390 105789231	392 5% OFF PURCHASE PRICE	-	-
394 105789232	ACME TORTELLINI FOR \$0.50	-	ACME TORTELLINI

FIG. 16

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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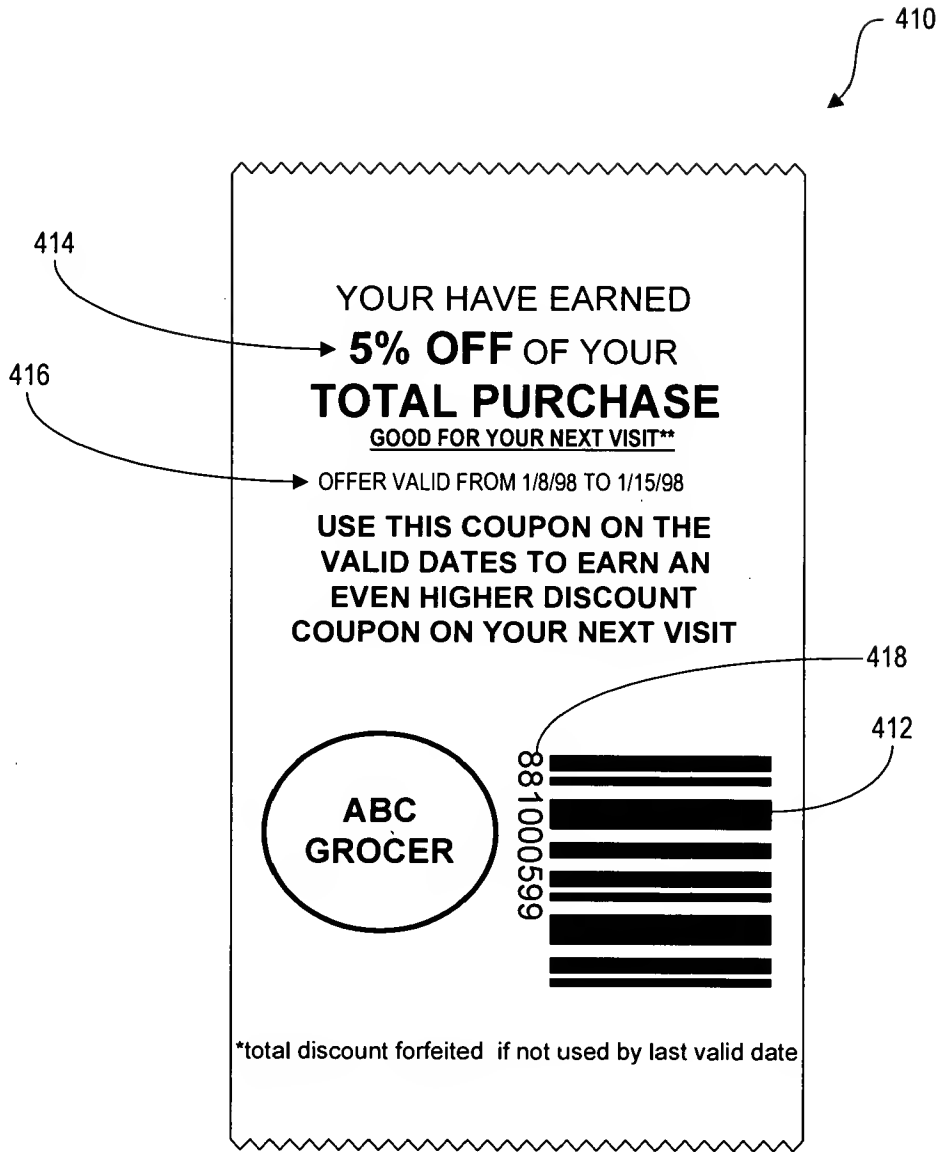


FIG. 17



APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

352F50-60192000

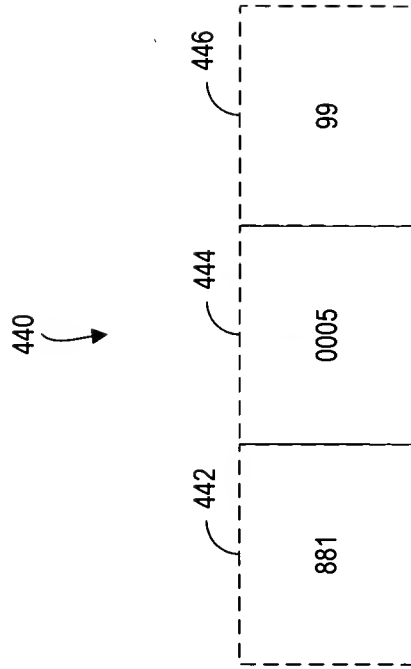


FIG. 18

362F53 50492050

APPROVED	O.G. FIG.	
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32

ENCODING SCHEME IDENTIFIER	DESCRIPTION
<u>468</u> 880	<u>470</u> DIGITS 4-6 INDICATE A REQUIRED ITEM, DIGITS 7-9 INDICATE A PERCENTAGE DISCOUNT APPLIED TO THE REQUIRED ITEM
881	DIGITS 4-7 INDICATE A PERCENTAGE DISCOUNT APPLIED TO PURCHASE PRICE, REMAINING DIGITS IGNORED
882	DIGITS 4-9 INDICATE AN EXPIRATION DATE, DIGITS 10-12 INDICATE AN AMOUNT BY WHICH THE PURCHASE PRICE IS REDUCED

462

464

466

FIG. 19

APPROVED	O.G. FIG.	
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490

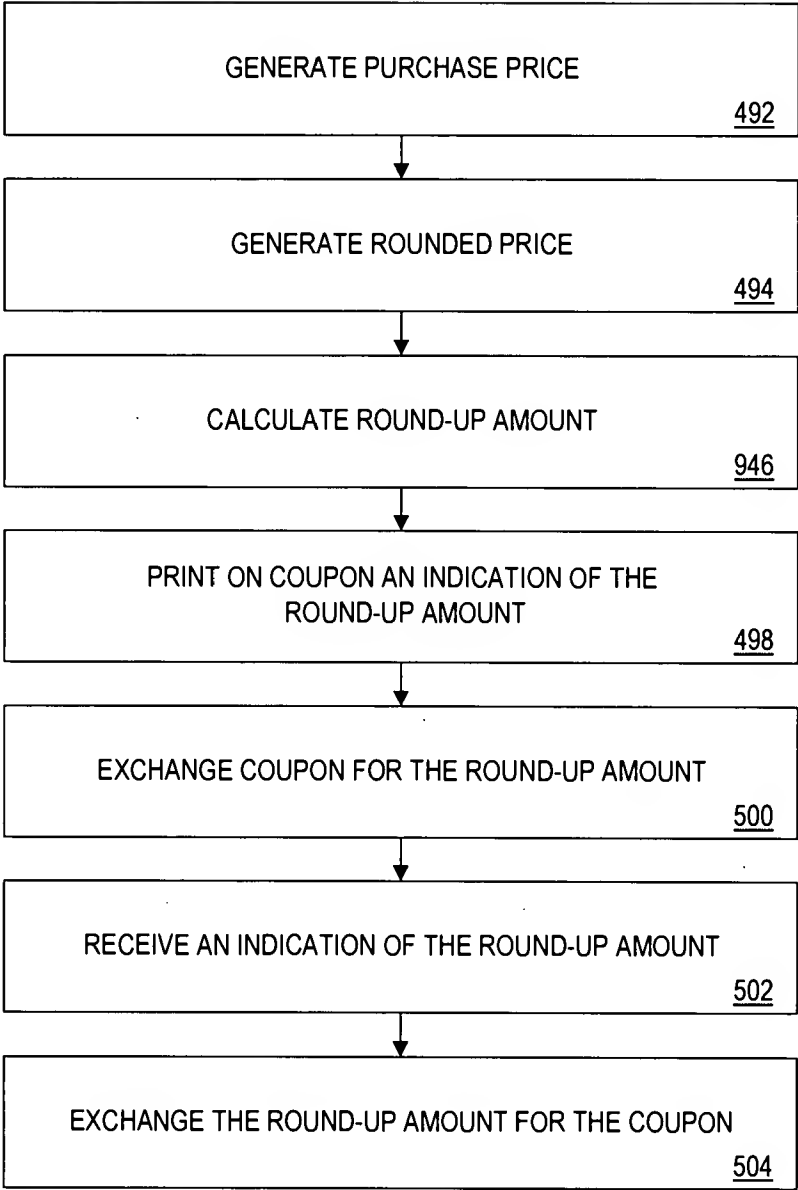


FIG. 20